

THE 2024 BUSINESS OF RUNNING A UTILITY

GATLINBURG CONVENTION CENTER

AUGUST 7-9

EXHIBITOR INFORMATION & REGISTRATION



BUSINESS CONFERENCE

BLACK BEAR INN & SUITES

GROUP CODE: 153470

\$125-\$155

865.436.5656

BLACKBEARGATLINBURG.COM

EMBASSY SUITES BY HILTON

GROUP CODE: TUA

\$229-\$249

865.436.2095

EMBASSYSUITES.COM/GATLINBURG

FAIRFIELD INN & SUITES DOWNTOWN

\$169

865.436.4935

WWW.MARRIOTT.COM/GTLFG

GLENSTONE LODGE

\$94-\$144

865.277.8611

GLENSTONELODGE.COM

HAMPTON INN - HISTORIC NATURE TRAIL

GROUP CODE: TUA

\$159

865.436.4933

GATLINBURGHISTORICNATURETRAIL.HAMPTONBYHILTON.COM

HAMPTON INN - PARKWAY

GROUP CODE: TUA

\$189

865.436.4878

HILTON.COM/EN/HOTELS/GATBGHX-HAMPTON-GATLINBURG/

HILTON GARDEN INN DOWNTOWN

GROUP CODE: TAU

\$189

865.436.0048

GATLINBURG.HGI.COM

HOTEL INFO

WE ENCOURAGE YOU TO MAKE RESERVATIONS EARLY AS ALL ACCOMMODATIONS ARE FIRST COME, FIRST SERVED. BOOKING LINKS ARE AVAILABLE ON THE TAUD WEBSITE.

HOLIDAY INN EXPRESS DOWNTOWN

\$TBD

CALL WITH EVENT NAME TO BOOK

865.868.6200

HIEXPRESS.COM/GATLINBURGDTWN

MICROTEL

CALL WITH EVENT NAME TO BOOK

\$60-\$100

866.399.0107

PARK PLACE CONDOMINIUMS

CALL WITH EVENT NAME TO BOOK

\$195-\$285

865.436.6303

GROUP CODE: Taud 2024

PARKPLACECONDOS.COM

THE GREYSTONE LODGE ON THE RIVER

GROUP CODE: TAUD07

\$135-\$153

865.436.5621

GREYSTONELODGETN.COM

THE PARK VISTA BY HILTON

CALL WITH EVENT NAME TO BOOK

\$132

865.436.9211

PARKVISTA.COM

EVENT SCHEDULE

SIX HOURS OF OPERATOR CE, TAP, COMMISSIONER, & MUNICIPAL UTILITY OFFICIAL TRAINING AVAILABLE!

TUES AUGUST 6

2:00 - 5:00PM

EXHIBITOR SETUP

WEDS AUGUST 7

10:00AM - 3:00PM

EXHIBITOR SETUP

11:30AM - 2:30PM

WOMEN IN WATER SUMMIT

2:00 - 6:00PM

CONFERENCE REGISTRATION & TUPAC SILENT AUCTION

3:00 - 4:00PM

ANNUAL BUSINESS MEETING

4:30 - 6:30PM

OPENING RECEPTION

THURS AUGUST 8

7:00 - 9:30AM

CONTINENTAL BREAKFAST

7:30-1:00PM

TUPAC SILENT AUCTION

9:30 - 11:00AM

SUPERSESSION, AWARDS CEREMONY, & TN'S BEST TASTING WATER CONTEST

11:30 - 1:00PM

LUNCH

1:00PM

EXHIBIT HALL CLOSES

1:00 - 4:00PM

SESSIONS

FRI AUGUST 9

7:00 - 8:30AM

BREAKFAST

8:30 - 11:30AM

SESSIONS

SESSIONS SCHEDULE

TOPICS/ SPEAKERS/ TIMES SUBJECT TO CHANGE.

THURSDAY // 08.08.2024

	MILLS AUDITORIUM	BALLROOM D	MILLS 4
	ADMINISTRATIVE	WATER TREATMENT & DISTRIBUTION	WASTEWATER & COLLECTION
7:00	CONTINENTAL BREAKFAST // EXHIBIT HALL OPENS		
9:45	TAUD OPENING SUPERSESSION, AWARDS PRESENTATION & BEST TASTING WATER CONTEST FINALS *HELD IN MILLS AUDITORIUM [MUST ATTEND FOR CE CREDIT & DOOR PRIZE QUALIFICATION]		
11:30	LUNCH IN EXHIBIT HALL		
1:00	PRESENTATION FROM COMPTROLLER'S OFFICE ROSS COLONA COMPTROLLER OF THE TREASURY	WT TDEC UPDATE REPRESENTATIVE FROM TDEC	WW TDEC UPDATE REPRESENTATIVE FROM TDEC
2:00	LEGISLATIVE UPDATE 2024 DON SCHOLES TAUD	HOLISTIC APPROACH TO CORROSION CONTROL & WATER QUALITY BRIAN DYESS AQUASMART, INC	INDUSTRIAL WASTE SURVEYS ADAM BONOMO CLEARWATER SOLUTIONS
3:00	ARP REQUIREMENTS FOR ASSET MANAGEMENT PLANS CHRIS MARLOW & ETHAN CARTER TDEC TAUD	CELLULAR AMI - SOLVING CHALLENGES FOR UTILITIES WILL TAYLOR UNITED SYSTEMS AND SOFTWARE	BASICS OF pH & DO SHANNON PRATT LABTRONX

FRIDAY // 08.09.2024

ALL EVENTS HELD ON UPPER LEVEL

7:00	BREAKFAST // MILLS AUDITORIUM LOBBY		
8:30	UTILITY OPERATIONS ROUND TABLE DISCUSSION CODY LOVETT HBT&S	DBPS...PLEASE GO AWAY! PAUL BRISTER, Ph.D FOUNDATION INSTRUMENTS, INC	I-TRACKER LOCATING, MANHOLE ASSET MANAGEMENT, & SL RAT CS ACOUSTIC ASSESSMENTS C. LEWIS DIXON, PE, PLS CDP-MAPSYNC
9:30		LOCATING & MAPPING INFRASTRUCTURE JASON MYERS TRACER ELECTRONICS LLC	
10:30	PFAS - EPA & LITIGATION UPDATE HANK NAUGHTON NAPOLI SHKOLNIK PLLC	PFAS & WASTEWATER RESIDUALS ROB LANTZ SMITH, SECKMAN AND REID	

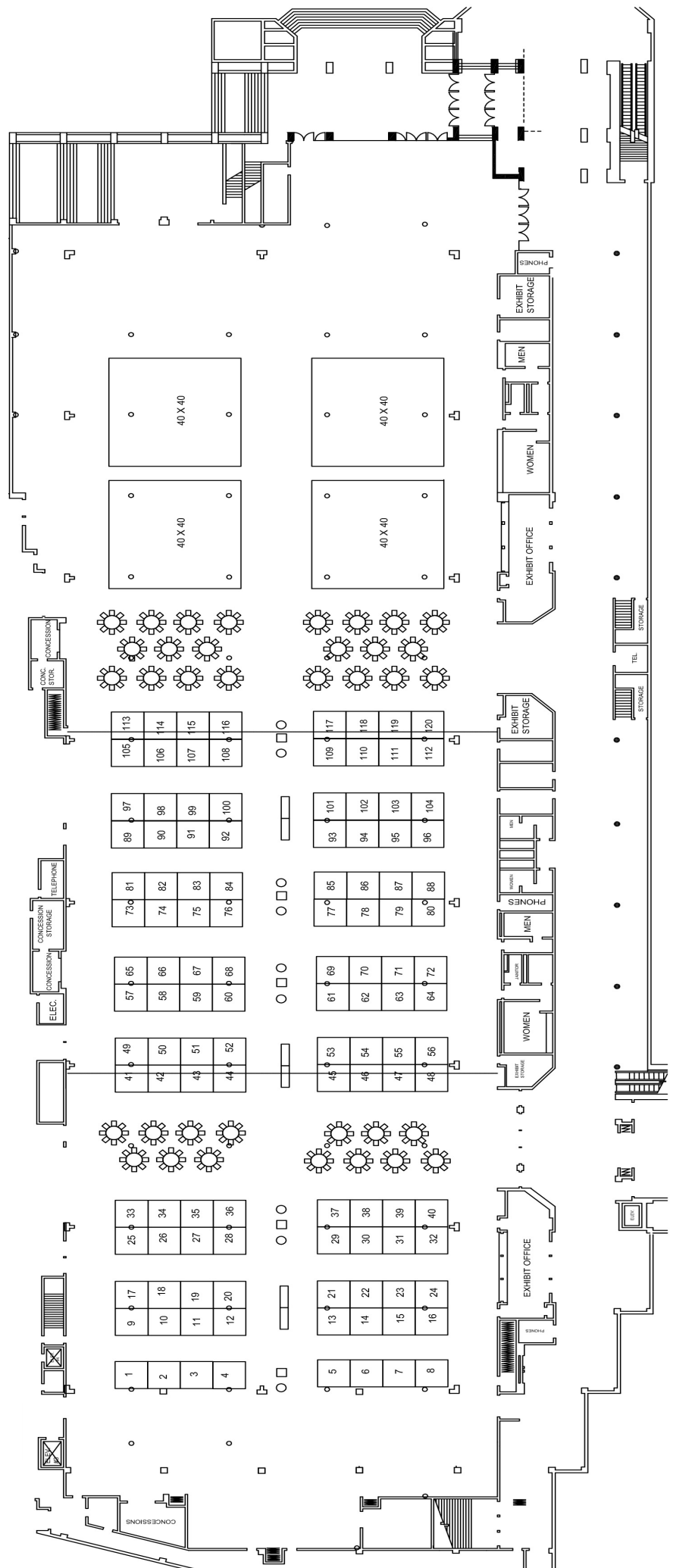
EXHIBIT HALL HOURS
WEDNESDAY 4:30-6:30PM
THURSDAY 7:00AM-1:00PM

EXHIBIT HALL LAYOUT

PER THE CONVENTION CENTER'S SAFETY POLICY, EXHIBITORS CANNOT BREAKDOWN BOOTH SPACES UNTIL 1:00PM THURSDAY.

PLEASE NOTE: BOOTH REQUESTS CANNOT BE GUARANTEED! PLEASE BE SURE TO INDICATE THREE (3) BOOTH OPTIONS WHEN COMPLETING YOUR REGISTRATION FORM.

EXHIBITOR SETUP TIMES
TUESDAY 2-5PM
WEDNESDAY 10AM-3PM



REGISTER ONLINE!

REGISTRATION INCLUDES

Two Breakfasts & Boxed Lunch

Member Reception

Exhibit Hall Access to Top Industry Vendors

6 hours of Operator CE, Commissioner, TAP, &

Municipal Utility Official Training Credit

REGISTRATION CHECK-IN

Check-in at registration to receive name tag, detailed

Conference Guide, CE info, & more!

WEDS 08.07

2:00-6:00PM

THURS 08.08

7:00-9:30AM

EXHIBITOR

BOOTH

CONTEST

BEST GIVEAWAY

USEFUL

PROMOTIONAL ITEM IS USEFUL & SOMETHING ATTENDEE WILL USE IN THE FUTURE

CREATIVE

GIVEAWAY IS SOMETHING UNIQUE & ORIGINAL & NOT TYPICALLY FOUND IN OTHER BOOTH DISPLAYS

ATTRACTIVE

ITEM CLEARLY SHOWS COMPANY NAME/LOGO FOR EASY BRAND RECOGNITION

MOST CREATIVE

BOOTH DESIGN

QUALITY, ORIGINALITY, & UNIQUENESS

PROMOTIONAL MATERIALS

USE OF LOGO/BRANDING IN BOOTH DESIGN
CLEAR PROMOTION OF PRODUCT/SERVICE

CREATIVE USE OF SPACE

PROFESSIONAL APPEARANCE
WELCOMING & FRIENDLY
APPROACHABLE & KNOWLEDGEABLE

TIME AND SCALE

BOOTH CLEANLINESS
ATTRACTIVE LAYOUT
EASE OF ACCESS TO INFORMATION AT THE BOOTH

BEST IN SHOW

BOOTH CONCEPT

INVOKES ORIGINAL THOUGHT AND CREATIVITY IN DESIGN, CONCEPT & PLANNING

BRANDING

UNIQUE DISPLAY/USE OF PROMOTIONAL ITEMS, BANNERS, POSTERS, BROCHURES, ETC.

STAFFING

BOOTH DESIGN IS CREATIVE, INVITING, THEME-BASED, & UNIQUE IN LAYOUT

OVERALL APPEAL

VENDOR SHOWS PARTICULAR ATTENTION TO DETAIL

AN APPEALING & EYE-CATCHING SPACE THAT DRAWS ATTENDEES IN

"BEST IN SHOW"

WINS A DOUBLE PAGE AD IN THE TUN MAGAZINE!

A \$3,840 VALUE

WATER WEEKLY

August 7th, 2024

Grab your windbreaker & blue eyeshadow! It's time for the

ANNUAL WIW LUNCHEON

Goody Bags
WIW T-Shirt
Door Prizes
& More!

**TAUD
BUSINESS
CONFERENCE
GATLINBURG
CONVENTION
CENTER!**

**CAN'T
MAKE IT IN
PERSON?
"JOIN US
VIRTUALLY!"**

**Costume
Contest!**

**Dress your
favorite
decade!**

**Want to
be a sponsor?
Contact us!**

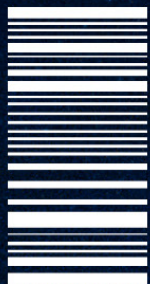
ADMIN@WOMENINWATER.US

**WANT TO KNOW
THE SCHEDULE?**

**11:30 AM
LUNCH**

**12:30 PM
NETWORKING**

**1:00 PM
PRESENTATION**



AUG EDITION

**RSVP BY
JULY 1ST!**

REGISTER NOW

Please RSVP with the following information for each attendee by scanning the QR code.

The QR code is linked to the registration page on the TAUD website.





BUSINESS CONFERENCE EXHIBITOR REGISTRATION

OR REGISTER ONLINE AT WWW.TAUD.ORG

GATLINBURG CONVENTION CTR. GATLINBURG
AUGUST 7-9

PLEASE MAKE COPIES OF THIS FORM FOR MORE THAN 4 REGISTRANTS

COMPANY _____

REGISTRANT 1 _____ REGISTRANT 3 **(ADDITIONAL \$100 FEE; SEE BELOW)**

REGISTRANT 2 _____ REGISTRANT 4 **(ADDITIONAL \$100 FEE; SEE BELOW)**

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE NUMBER _____ E-MAIL _____

REGISTRATION FEES

TAUD MEMBERS

<input type="checkbox"/> BOOTH REGISTRATION FOR TWO (BY JULY 26)	\$750	_____ x \$100	= \$ _____
<input type="checkbox"/> BOOTH REGISTRATION FOR TWO (AFTER JULY 26)	\$850	_____ x \$100	= \$ _____
<input type="checkbox"/> ADDITIONAL BOOTH(S)		_____ x \$350	= \$ _____
<input type="checkbox"/> ATTENDING ONLY (NO BOOTH/EXHIBIT)	\$500		= \$ _____
<input type="checkbox"/> ATTENDEE LIST (AVAILABLE AFTER THE CONFERENCE)	\$150 *SUPERBOOSTERS RECEIVE THIS AT NO CHARGE		= \$ _____

NON-MEMBERS

<input type="checkbox"/> BOOTH REGISTRATION FOR TWO (BY JULY 28)	\$1,300	_____ x 100	= \$ _____
<input type="checkbox"/> BOOTH REGISTRATION FOR TWO (AFTER JULY 26)	\$1,400	_____ x 100	= \$ _____
<input type="checkbox"/> ADDITIONAL BOOTH(S)		_____ x \$350	= \$ _____
<input type="checkbox"/> ATTENDING ONLY (NO BOOTH/EXHIBIT)	\$700		= \$ _____
<input type="checkbox"/> ATTENDEE LIST (AVAILABLE AFTER THE CONFERENCE)	\$250		= \$ _____

BOOTH PREFERENCE

PROVIDE BOOTH NUMBERS IN ACCORDANCE WITH THE EXHIBIT HALL LAYOUT ON OUR WEBSITE; CHOICES ARE NOT GUARANTEED.

FIRST CHOICE: _____ SECOND CHOICE: _____ THIRD CHOICE: _____

BOOTH ITEM/SERVICE/SPONSORSHIP REQUESTS

<input type="checkbox"/> ADDITIONAL TABLES (REGISTRATION INCLUDES ONE 6' TABLE)		_____ x \$30	= \$ _____
<input type="checkbox"/> ADDITIONAL CHAIRS (REGISTRATION INCLUDES TWO CHAIRS)		_____ x \$10	= \$ _____
<input type="checkbox"/> EXHIBIT HALL MEAL SPONSORSHIP (RECEIVE SPONSORSHIP RECOGNITION)	\$150		= \$ _____
<input type="checkbox"/> EXHIBIT HALL DOOR PRIZE SPONSORSHIP (RECEIVE SPONSORSHIP RECOGNITION)	\$25		= \$ _____

SPOUSE/GUEST MEAL REGISTRATION

<input type="checkbox"/> THURSDAY BREAKFAST		_____ x \$30	= \$ _____
<input type="checkbox"/> THURSDAY LUNCH		_____ x \$30	= \$ _____
<input type="checkbox"/> FRIDAY BREAKFAST		_____ x \$30	= \$ _____

TOTAL AMOUNT DUE: = \$ _____

PAYMENT INFORMATION

PLEASE SEND PAYMENT INFORMATION OR CHECK TO:

TAUD | P.O. Box 2529 | MURFREESBORO, TN 37133
FAX: (615) 898-8283

PAYMENT ENCLOSED PLEASE INVOICE

CARD NUMBER _____ EXP. DATE _____

NAME ON CARD _____ SIGNATURE _____

BILLING ADDRESS _____

EMAIL FOR RECEIPT _____

PLEASE MAKE CHECKS PAYABLE TO TAUD. IF PREFERRED, YOU MAY PAY BY MASTER CARD, AMERICAN EXPRESS, DISCOVER OR VISA. ONLY PROVIDE YOUR CREDIT CARD INFORMATION ON FORMS THAT ARE TO BE DIRECT MAILED OR FAXED. **WE CANNOT ACCEPT CREDIT CARD INFORMATION ON FORMS THAT ARE SUBMITTED VIA EMAIL, EVEN IF SENT AS AN ATTACHMENT.**



P.O. Box 2529
Murfreesboro, TN 37133
www.taud.org

UPCOMING CONFERENCES

ADMINISTRATIVE PROFESSIONALS

DEC. 5-6, 2024
EMBASSY SUITES, NASHVILLE AIRPORT,
10 CENTURY BLVD, NASHVILLE, TN 37214

6 HOURS OF COMMISSIONER &
9 HOURS OF TAP TRAINING AVAILABLE!

REGISTER BY NOVEMBER 22

UTILITY LEADERSHIP

OCT. 30-NOV. 1, 2024
GATLINBURG CONVENTION CENTER
234 HISTORIC NATURE TRAIL · GATLINBURG, TN

12 HOURS OF TAP & COMMISSIONER
TRAINING AVAILABLE!

REGISTER BY OCTOBER 18

REGISTER ONLINE: WWW.TAUD.ORG