

# Tennessee Utility News

## TOP 5 REASONS TO ADVERTISE

1. As an added value of membership, only members of TAUD can advertise!
2. With an annual average of 20,000 subscribers, the Tennessee Utility News (TUN) reaches your target audience!
3. Content-driven issues: the TUN addresses important information & top issues affecting the water & gas industry in Tennessee.
4. Coming Soon! The TUN will be available to read online at [taud.org](http://taud.org).
5. Rates for a full year of advertising are 15% off, but only for a limited time. Sign up or renew today!

## CIRCULATION

The Tennessee Utility News (TUN) has an average circulation of 5,000 recipients per issue. The majority of our subscribers work in the water, wastewater, and natural gas industries. Our readership includes: utility managers, operators, commissioners, state legislators, and officials of rural and economic community development offices, as well as state & federal agencies.

## CONTACT

**BETH HARDIMAN**

MEMBER SERVICES & COMMUNICATIONS  
MANAGER

615.900.1014

[BETHHARDIMAN@TAUD.ORG](mailto:BETHHARDIMAN@TAUD.ORG)

ADVERTISING INFORMATION  
2022/2023



**HIGHLIGHTS**  
FROM THE 2021  
OPERATOR EXPO  
PAGE 16

**WAVERLY**  
EXPERIENCES THE  
PERFECT STORM  
PAGE 24

**PREPARING YOUR**  
SYSTEM FOR  
WINTER  
PAGE 32

**15%  
DISCOUNT**

Please see other side for complete details

# TN UTILITY NEWS MAGAZINE

Final Size: 8.375" x 10.625"

**15%**  
DISCOUNT

WHEN YOU **SIGN UP**  
**FOR OR RENEW**  
A FULL YEAR OF  
**ADVERTISING BY**

OCTOBER  
**01**



8.5" x 10.875"



8.375" x 10.625"



7.375" x 4.3125"



3.5625" x 4.3125"



3.5625" x 2.0313"



2.0313" x 3.5625"

15% discount valid on a full year of advertising and must be submitted by 10/1/2022. Does not apply to current or past ad agreements. Full payment should be received prior to running advertisement, unless an installment agreement has been made. Cancellations must be received 30 days prior to the content deadline in which the ad would be placed (see submission deadlines at right). Cancellations will not be accepted once the deadline has passed; the ad will be published in that issue and the advertiser will be responsible for the service rendered.

All artwork should be submitted in high resolution (300 dpi) & in one of the following file formats: PDF, EPS, TIFF, or JPEG. All fonts and graphics must be embedded into the artwork. Please send color files in CMYK mode.

Tennessee Association  
of Utility Districts

Vital for Tennessee's future



## AD RATES

| BLACK & WHITE | PER ISSUE | FULL YEAR                    |
|---------------|-----------|------------------------------|
| Business Card | ■ \$200   | ■ <del>\$500</del> \$425     |
| Quarter Page  | ■ \$350   | ■ <del>\$1,200</del> \$1,020 |
| Half Page     | ■ \$500   | ■ <del>\$1,800</del> \$1,530 |
| Full Page     | ■ \$750   | ■ <del>\$2,400</del> \$2,040 |

| FULL COLOR    | PER ISSUE | FULL YEAR                    |
|---------------|-----------|------------------------------|
| Business Card | ■ \$400   | ■ <del>\$1,100</del> \$935   |
| Quarter Page  | ■ \$850   | ■ <del>\$3,200</del> \$2,720 |
| Half Page     | ■ \$1,425 | ■ <del>\$5,000</del> \$4,250 |
| Full Page     | ■ \$1,920 | ■ <del>\$6,670</del> \$5,670 |
| Inside Cover  | ■ \$2,400 | ■ <del>\$8,600</del> \$7,350 |
| Back Cover    | ■ \$2,400 | ■ <del>\$8,600</del> \$7,350 |

### NUMBER OF ISSUES

|                               |   |
|-------------------------------|---|
| Full Year / 4 Issues          | ■ |
| First Quarter due February 1  | ■ |
| Second Quarter due May 1      | ■ |
| Third Quarter due August 1    | ■ |
| Fourth Quarter due November 1 | ■ |

DATE SUBMITTED

COMPANY NAME

ADVERTISING CONTACT

BILLING ADDRESS

EMAIL ADDRESS

PLEASE SEND AD ARTWORK TO [BETHHARDIMAN@TAUD.ORG](mailto:BETHHARDIMAN@TAUD.ORG)

PRODUCT/SERVICE CATEGORY

PHONE NUMBER

CITY/STATE/ZIP

PAYMENT ENCLOSED

PLEASE INVOICE

### PAYMENT INFORMATION

Please send payment information or check to:

TAUD · P.O. Box 2529 · Murfreesboro, TN 37133

Fax: 615.898.8283

Only provide your credit card information on forms that are to be mailed or faxed. We CANNOT accept credit card information on forms that are submitted via email, even as an attachment.

CARD NUMBER

EXP. DATE

AMOUNT DUE

NAME ON CARD

SIGNATURE

BILLING ADDRESS (IF DIFFERENT FROM ABOVE)

ZIP

EMAIL FOR RECEIPT (IF DIFFERENT FROM ABOVE)