# TOP 5 REASONS TO ADVERTISE

- 1. As an added value of membership, only members of TAUD can advertise!
- 2. With an annual average of 20,000 subscribers, the Tennessee Utility News (TUN) reaches your target audience!
- 3. Content-driven issues: the TUN addresses important information & top issues affecting the water & gas industry in Tennessee.
- 4. Coming Soon! The TUN will be available to read online at taud.org.
- 5. Rates for a full year of advertising are 15% off, but only for a limited time. Sign up or renew today!

### CIRCULATION

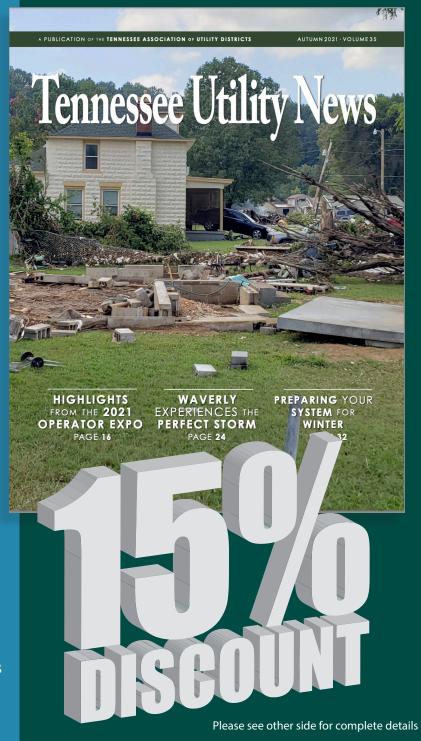
The Tennessee Utility News (TUN) has an average circulation of 5,000 recipients per issue. The majority of our subscribers work in the water, wastewater, and natural gas industries. Our readership includes: utility managers, operators, commissioners, state legislators, and officials of rural and economic community development offices, as well as state & federal agencies.

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# Tennessee Utility News

ADVERTISING INFORMATION



# TN UTILITY NEWS MAGAZINE

WHEN YOU SIGN UP FOR OR RENEW A FULL YEAR OF ADVERTISING BY **OCTOBER** 

Final Size: 8.375" x 10.625"





BUSINESS

CARD

HORIZONTAL







3.5625" x 4.3125" 3.5625" x 2.0313"

15% discount valid on a full year of advertising and must be submitted by 10/1/2022. Does not apply to current or past ad agreements. Full payment should be received prior to running advertisement, unless an installment agreement has been made. Cancellations must be received 30 days prior to the content deadline in which the ad would be placed (see submission deadlines at right). Cancellations will not be accepted once the deadline has passed; the ad will be published in that issue and the advertiser will be responsible for the service rendered.

All artwork should be submitted in high resolution (300 dpi) & in one of the following file formats: PDF, EPS, TIFF, or JPEG. All fonts and graphics must be embedded into the artwork. Please send color files in CMYK mode.



EMAIL FOR RECEIPT (IF DIFFERENT FROM ABOVE)

### **AD RATES** FULL YEAR BLACK & WHITE PER ISSUE **Business Card** \$200 \$<del>500 \$425</del> Quarter Page \$350 ■ \$<del>1,200</del> \$1,020 \$500 \$\frac{1,800}{1,530} Half Page \$750 \$<del>2,400</del> \$2,040 Full Page PER ISSUE FULL YEAR FULL COLOR \$<del>1,100</del>\$935 **Business Card** \$400 \$<del>3,200</del> \$2,720 Quarter Page \$850 \$<del>5,000</del> \$4,250 Half Page \$1,425 Full Page **\$1,920 Inside Cover** \$2,400 ■ \$<del>8,600</del> \$7,350 **Back Cover** \$2,400 \$<del>8,600</del> \$7,350 NUMBER OF ISSUES Full Year / 4 Issues First Quarter due February 1 Second Ouarter due May 1 Third Quarter due August 1 Fourth Quarter due November 1

PLEASE SEND AD ARTWORK TO BETHHARDIMAN@TAUD.ORG

DATE SUBMITTED	PLEASE SEND AD ARTWORK TO BETHHARDIMAN@TAUD.ORG
COMPANY NAME	PRODUCT/SERVICE CATEGORY
ADVERTISING CONTACT	PHONE NUMBER
BILLING ADDRESS	CITY/STATE/ZIP
EMAIL ADDRESS	PAYMENT ENCLOSED PLEASE INVOICE
PAYMENT INFORMATION  Please send payment information or check to:  TAUD · P.O. Box 2529 · Murfreesboro, TN 37133  Fax: 615.898.8283	Only provide your credit card information on forms that are to be mailed or faxed. We <u>CANNOT</u> accept credit card information on forms that are submitted via email, even as an attachment.
CARD NUMBER	EXP. DATE AMOUNT DUE
NAME ON CARD	SIGNATURE
BILLING ADDRESS (IF DIFFERENT FROM ABOVE)	ZIP